



Cubic Enterprises LLC

Summary of Website Specifications 2/14/12

Cubic Enterprises is looking to hire a single web developer to code both the front and back end of a new, niche, social platform that is heavily integrated with Facebook and is entirely oriented around the university system. We hope to launch the website to the University of Arizona student body by this summer, and expand to at least five other division one schools within a year. This temporary position has the potential to expand into a much larger opportunity. A qualified developer will be compensated in both monetary and equity retribution.

The task is to create a scalable social platform thoroughly integrated with Facebook and Facebook API based on layouts and designs already established. The site will allow administrators to manage their own content as well as manage members who, by request and approval, are admitted to their individual member-lists. Member-lists (bins) are the premise of permissions used throughout the site.

Security Levels:

1. Content Management System allows for:
 - a. Addition/removal of Admin accounts
 - b. Management of select information on each administrators account profile
 - c. Removal of any content at any time
2. Administrator account – logs into website account using username and password and has ability to:
 - a. Import images from existing Facebook profile
 - b. Manage level 3 requests for admission, from Facebook users, to join specified membership list (bin)
 - c. Import/delete existing Facebook events and select which bins have permission to view individual events
 - d. Update all basic profile (text) information
 - e. Remove comments posted to their profile
 - f. View all past event rankings and comments of their account
3. Registered Users – requests admission to a bin and, once accepted, uses Facebook login to access and interact with all site content. RUs have ability to:
 - a. View all profiles and content accessible by specified bin members.
 - b. Supply numerical ratings which expire on a rolling basis:
 - i. Rate and comment on past events, if and only if they marked “attending” before event start
 - ii. Rate and simultaneously comment on admin profiles
 - iii. Rate photos

- These three types of ratings are combined to give each profile an overall rank against other profiles
 - Individual ratings are hidden from public view, but comments are posted to the site as *posted by: "bin name"* (not as individual or Facebook name)
4. Unregistered visitors have ability to view all public content and request admission to a bin

Facebook Integration:

1. Unregistered visitors request admission to selected membership list using existing Facebook login
2. Admins pull events from Facebook which also display number of attendees and allow users to "attend" the event without leaving the site
 - a. These events are displayed throughout the site based on popularity (# of attendees)
3. All registered users log in through Facebook. This login recognizes the bin each member has been admitted to and all permissions for that user are based on their bin.
4. Registered users can view which other members they are currently "friends" with, and "request friendship" without leaving the site.
5. Interaction with the site including initial joining, commenting, and rating are posted to the users Facebook wall or timeline.

Other Information

1. Users can flag inappropriate comments
2. Master Calendar imports events from all Administrator accounts and displays them linearly. Users of each bin view the calendar events differently based on permissions allowed to their bin.
3. On-site search box allows search for Admins (by account name) AND Users (by Facebook name) AND events (by event title)
4. Display of "rank" is shown only for highest rated administrators, and all ratings pertaining to this rank expire on a rolling cycle (14-62 days)
5. Website tracks users' previous attendances, ratings, and comments and privately displays them on a history page.
6. Navigation bar displays links to the following at all times:
 - a. Top 3 administrators profiles
 - b. Master calendar (based on permissions)
 - c. List of all administrators

If you feel you are qualified for this project and would like more information, please send your resume and/or a brief message to Gavin at glatting@email.arizona.edu.